

LUCERNE TRANSPORT NEWS ISSUE: APRIL 2021









Welcome to 2021... we are off to a flying start, finding ways to embrace the challenges we are faced with and looking for fresh ways to navigate them. In all negative situations, there is opportunity... and that is how we are wired at Lucerne Transport.

Let us assist you in finding innovative solutions to your challenges. Our Sales Team has been ramped up and we have completed a move into new premises in Johannesburg. We stand ready to help.

Lucerne continues to invest heavily in truck and tanker hardware to ensure we provide state-of-the-art equipment for our customers and, in the softer issues, around safety, well-being and technology. Our single biggest strategy is around customer retention. To do this, we must meet and exceed your expectations. It is the thread that runs through it all - from understanding your needs, to order placement, to order fulfilment, to administration and invoicing - everything requires our full attention. We take nothing for granted.

We are grateful for your ongoing support, as always, and thank you!

FROM THE EDITOR'S DESK_

A treasured experience last month was being invited to assist with handing out school bags to disadvantaged kids. The experience gifted me way more than I think it did the kids - it was an inspiring and heartfelt experience, and one that reinforced my gratitude for the most basic of blessings. Stay Grateful.

We are thrilled to advise that our CAIA certificate has been renewed following a very successful 2-day audit. Unfortunately, we had not yet received the actual certificate at the time of going to press (I so wanted to include a snap of our SHERQ team holding the certificate), but you can check it out on our website soon.

Regardless, a FAT thanks to all involved and, in particular, our SHERQ team - full marks! Ayoba to that.



SCHOOL BAG HANDOUTS

And here's the reason that we've not gifted our valued customers with vear-end pressies for the past 3 years... we decided to rather use the funds to purchase and provide school bags to those in need.

Just to put this heartfelt project into perspective, many of these kids reside in squatter camps, study by candlelight, are likely to enjoy their last meal of the day (provided by the school) at lunchtime and are well au fait with walking long distances to school and back in all weather conditions

And, aside from their excitement at having their own school bag, what excited them most was the built-in rain coat. Makes you think, doesn't it?



CHATSWORTH WATER RESCUE



Again, what a privilege to have been able to assist in delivering water to Chatsworth residents during their water crisis earlier this year. We're super proud of our Durban tribe who jumped at the chance to exercise Ubuntu without hesitation!

AKA NETS, NETTIE, NETTA, BETSY

Dynamite indeed comes in small packages. I could probably fit Nets neatly into my pocket but would need a semi and pup for her feisty passion. She's a woman of routine, which includes Woolies prawn chips and Smarties every Friday night and a cappuccino and croissant after a Saturday cycle. Let's get to know more about our resident General Manager who oversees our Debtors Department.

How long have you been a Lucernian?

I have been a Lucernian since 1974 basically, almost since birth!

What do you love most about your career?

I get to spend my days with super lekker, special people.

What are you reading currently?

12 Rules for Life - an antidote to chaos.

Who has inspired you most and why?

My father - he taught me from a very young age that hard work brings great results. I have witnessed this throughout his years as a successful businessman.

Greatest achievement on your beloved bike?

World champion - age group 40 to 44.

First thing you do each morning?

I wash my face and brush my teeth!



WELCOME TO THE LUCERNE FAMILY

A warm, cheerful welcome to our new family members.

GAUTENG

Wian Jansen Van Rensburg - Fleet Controller Daryleen Myles - Human Resources Administrator Mamashilo Freddy Phahlamohlaka - Fleet Controller Ruan Pohl - Fleet Controller

KWA-ZULU NATAL

Rickey Chinnappen - Fleet Controller Priyanka Sookdaw - Sales Coordinator



